



USPAACC



**Innovation
Symposium**

Sponsorship

**The new wave of
innovation is here.**

Bethesda, MD
October 25-26, 2022

Elite Sponsor

\$20,000



USPAACC



Innovation
Symposium

- Opportunity to be featured at Chief Technology Officers/Chief Information Officers Forum and participate in Chief Technology Officers/Chief Information Officers Dinner
- Opportunity to participate in planning committee / Brain Trust and / or speak at USPAACC Innovation Symposium such as: Women Empowering Women Forum, What's Your Pitch, and Employment Business Resource Group Caucus
- Opportunity to display promotional materials at Registration Center's Resource Table, Select Programs or Meal Functions
- Special recognition in the Innovation Symposium digital and print marketing materials
- Sponsor logo on the Innovation Symposium website for 12 months
- Link from the Innovation Symposium website to sponsor website
- Recognition by USPAACC National President & CEO as a sponsor of the Conference in one and more of the sponsored programs
- Social Media acknowledgement and sponsor recognition in USPAACC Weekly Update emails to subscribers
- Sponsor logo placement on the Innovation Symposium registration page

10

full Conference
registrations

1

blog about the
company's products or
services in event
newsletter

:60

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video to be played
during the event



Premium Sponsor

\$15,000



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Innovation
Symposium

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8

full Conference
registrations

1

blog about the
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newsletter

:30

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video to be played
during the event



Incubator Sponsor

\$10,000



USPAACC



Innovation
Symposium

- \$5,000 cash prize to What's Your Pitch? winner with the opportunity to have company name featured in the prize
- Opportunity for executives to speak at What's Your Pitch final rounds during the Symposium
- Opportunity to participate in planning committee and serve on judges panel for final rounds of What's Your Pitch? Innovation Competition
- Opportunity to display promotional materials at Registration Center's Resource Table, Select Programs or Meal Functions
- Innovation Symposium Newsletter or What's Your Pitch press release
- Special recognition in the Innovation Symposium digital and print marketing materials
- Sponsor logo on the Innovation Symposium website & What's Your Pitch? Innovation Competition for 12 months
- Link from the Innovation Symposium website & What's Your Pitch? Innovation Competition to sponsor website
- Recognition by USPAACC National President & CEO as a sponsor of the Conference in one and more of the sponsored programs
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6

full Conference
registrations

1

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newsletter

:30

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during the event



Innovator Sponsor

\$5,000



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Innovation
Symposium

- Opportunity to display promotional materials at Registration Center's Resource Table, Select Programs or Meal Functions
- Special recognition in the Conference digital and print marketing materials
- Sponsor logo on Innovation Symposium website for 12 months
- Link from the Innovation Symposium website to sponsor website
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6

full Conference
registrations

:15

sponsor provided
video to be played
during the event



Premier Sponsor

\$3,000



- Special recognition in the Conference digital and print marketing materials
- Sponsor logo on Innovation Symposium website for 12 months
- Link from the Innovation Symposium website to sponsor website
- Recognition by USPAACC National President & CEO as a sponsor of the Conference in one and more of the sponsored programs
- Social Media shout-out and sponsor recognition in USPAACC Weekly Update emails to subscribers
- Sponsor logo placement on the Innovation Symposium registration page

4

full Conference
registrations



Sponsor the event that examines what comes next

Contact:

sponsorandspeaker@uspaacc.com

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